



Last study
31/5/2021

Previous study
09/3/2020

Marseille City centre Cluster



Codata Method

- Field data collections
- Distance covered by the data-collector : **42 km**
- Annual update



Vacancy rate



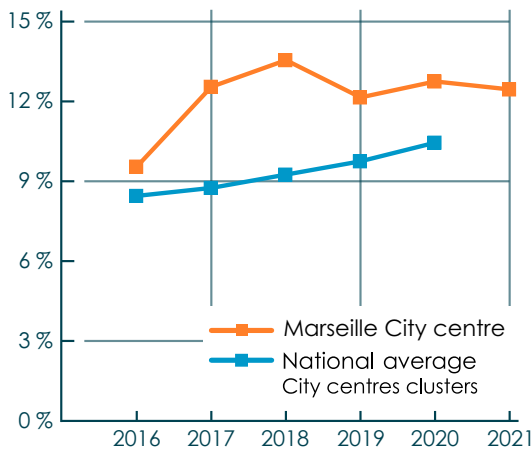
% Retailers



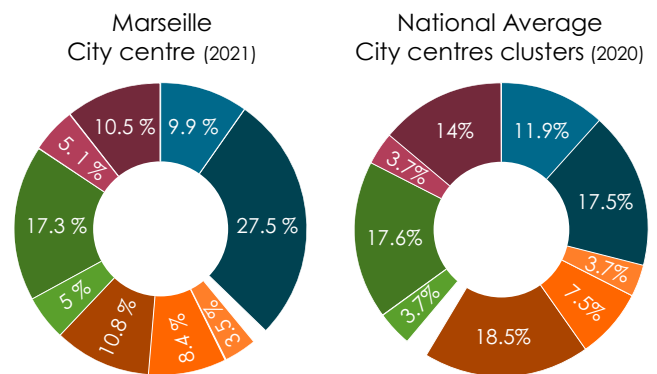
Socio-Demographic Statistics (*)

868 277 inhabitants Insee 2018
 Unemployment rate : **16.9 %** Insee 2018
 (*) Marseille Municipality

History of the vacancy rate

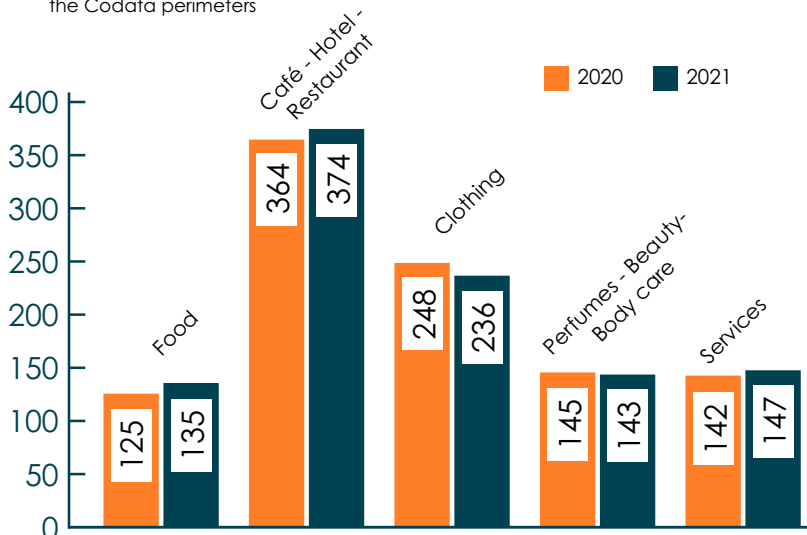


Distribution of activities



Top 5 activities : evolution 2020-2021

Comparison based on the evolution of the number of shops within the Codata perimeters



Retailers openings in 2021

Amorino, Boulanger, Butlers, Cash Converters City, Chaussée, Dr. Martens, Dubble, Eram, Ideal Audition, Interview, Jonak, L'Atelier d'Amaya, La Barbe de Papa, Maisons du Monde Hôtel & Suites, Normal, Oh My Cream I, Or En Cash, Pokawa, Project X, YellowKorner