



Last study
14/9/2021

Previous study
28/10/2020

Tours City centre Cluster

- Shopping Streets
- +
- Galerie Nationale
- +
- Passage du Palais
- =
- 1 219** Locations

Codata Method



Field data collections



Distance covered by the data-collector : **28.5 km**



Annual update



Vacancy rate

2020 **7.1 %**

2021 **5.9 %**



% Retailers

2020 **39 %**

2021 **37.9 %**



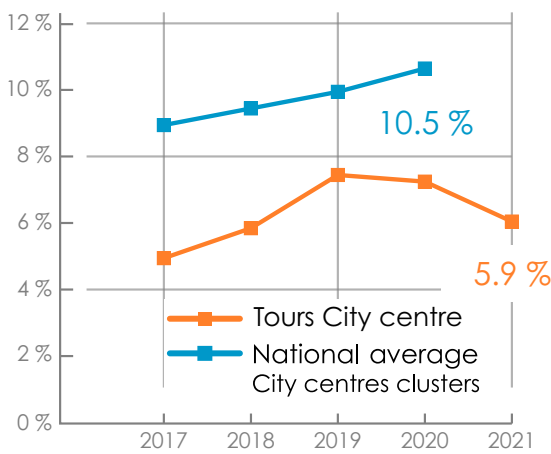
Socio-Demographic Statistics (*)

86 688 inhabitants Insee 2018

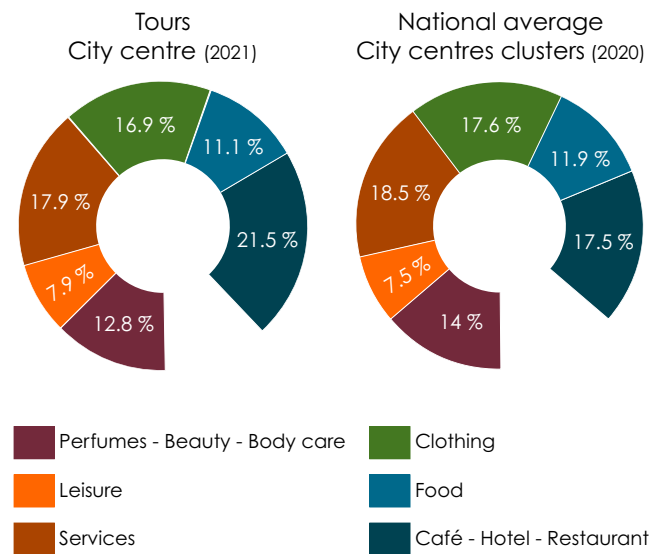
Unemployment rate : **17.9 %** Insee 2018

(*) Tours Municipality

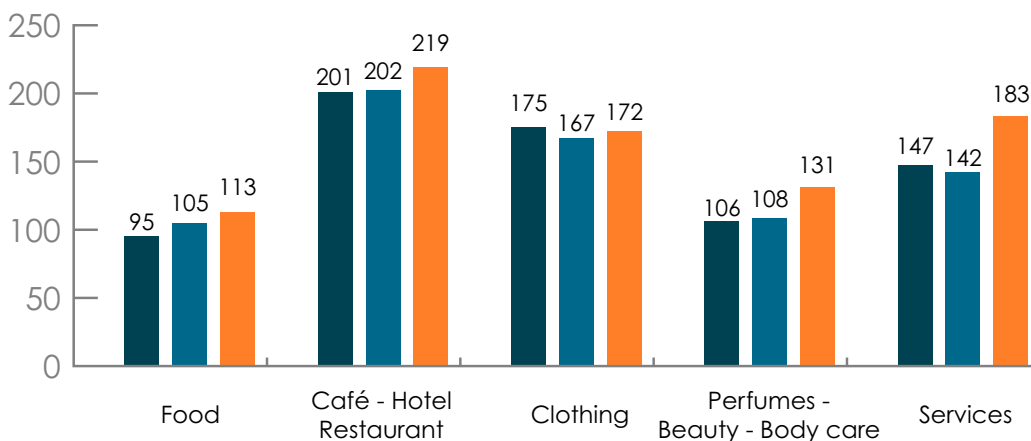
History of the vacancy rate



Distribution of activities



Activities : evolution of the top 5



Evolution of the number of Shops occupied by the 5 most represented activities in the city centre

2019
2020
2021