

Shopping streets  
+  
Espace d'Erlon  
(shopping centre)  
=  
**627 locations**

### Codata method

- **On-site** data collections
- Distance covered by the data-collector : **16.2 km**
- **Annual** update
- Detailed **plans**
- Exhaustive within **Codata perimeters**



Vacancy rate

2022 **6.3 %** → 2023 **6.3 %**



% Retailers

2022 **50.7 %** ↘ 2023 **49.1 %**

Socio-demographic statistics (\*)

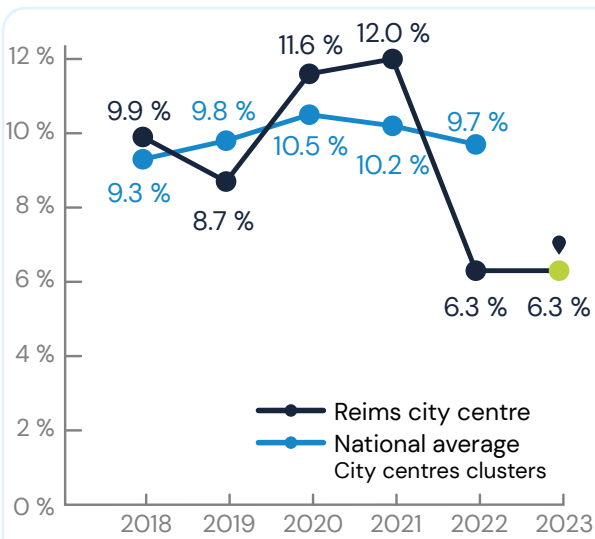
**182,460** inhabitants Insee 2019

Unemployment rate: **19.3 %** Insee 2019

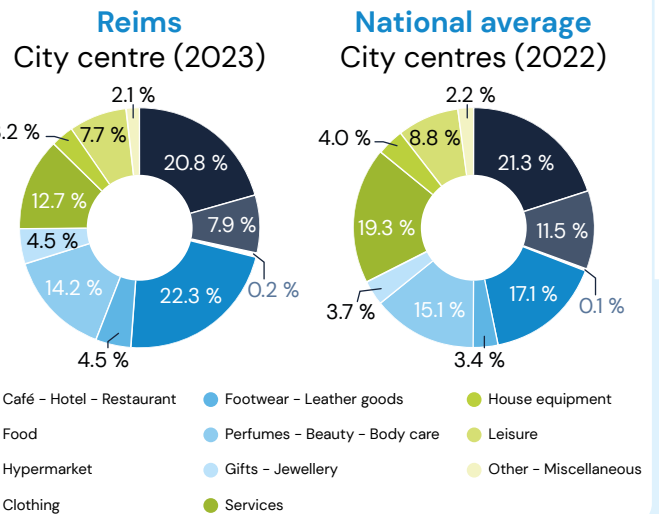
(\*) Reims Commune

(\*) INSEE Publication 2020 - Year 2017

### Vacancy rate : history



### Distribution of activities



### Top 5 activities : number of shops

