

Shopping streets  
531 locations

## Codata Method

- **On-site** data collections
- Distance covered by the data-collector: **14 km**
- **Annual** update
- Detailed **plans**
- Exhaustive within **Codata perimeters**



## Vacancy rate

2024 2025  
13.1 % 13.8 %



## % Retailers

2024 2025  
34.0 % 31.5 %



## Socio-demographic statistics <sup>(1)</sup>

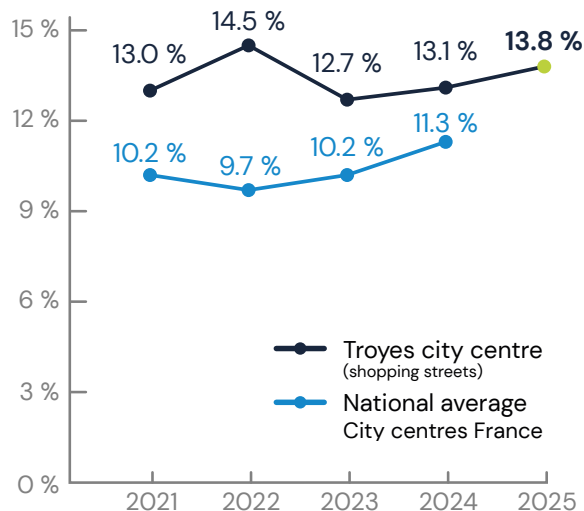
62 597 inhabitants <sup>(2)</sup>

Unemployment rate: **23.2 %** <sup>(2)</sup>

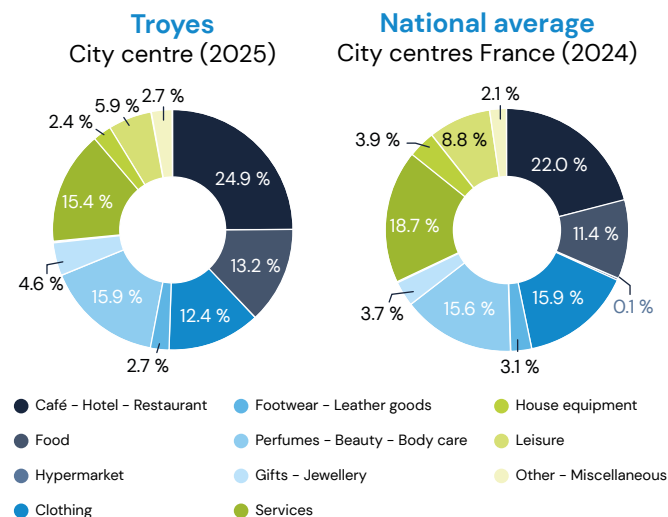
<sup>(1)</sup> Troyes commune

<sup>(2)</sup> INSEE Publication 2023 - Year 2020

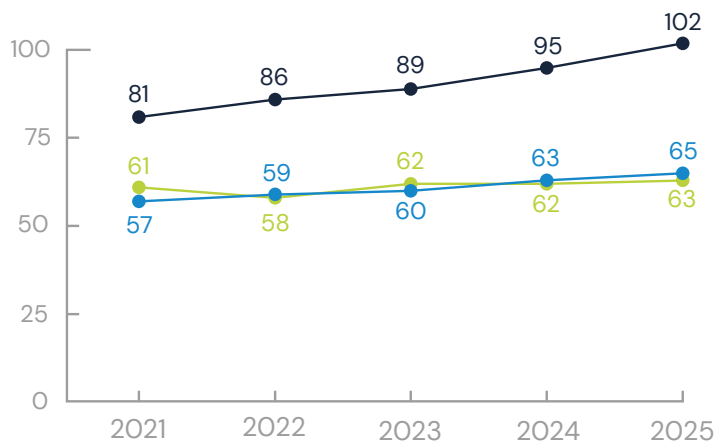
## History of the vacancy rate



## Distribution of activities



## Top 3 activities: number of shops



- Café - Hotel - Restaurant
- Perfumes - Beauty - Body care
- Services

Codata perimeters can be modified from year to year according to the evolution of the commercial structure of studied sites.