

Shopping streets  
=  
455 locations

## Codata Method

- **On-site** data collections
- Distance covered by the data-collector: **12 km**
- **Annual** update
- Detailed **plans**
- Exhaustive within **Codata perimeters**



## Vacancy rate

2024 → 2025  
29.5 % → 29.7 %



## % Retailers

2024 ↘ 2025  
24.3 % → 21.8 %

## Socio-demographic statistics <sup>(1)</sup>

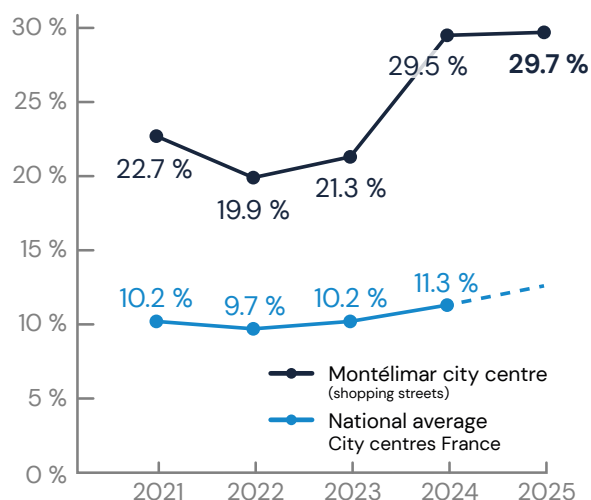
40 397 inhabitants <sup>(2)</sup>

Unemployment rate: **16.4 %** <sup>(2)</sup>

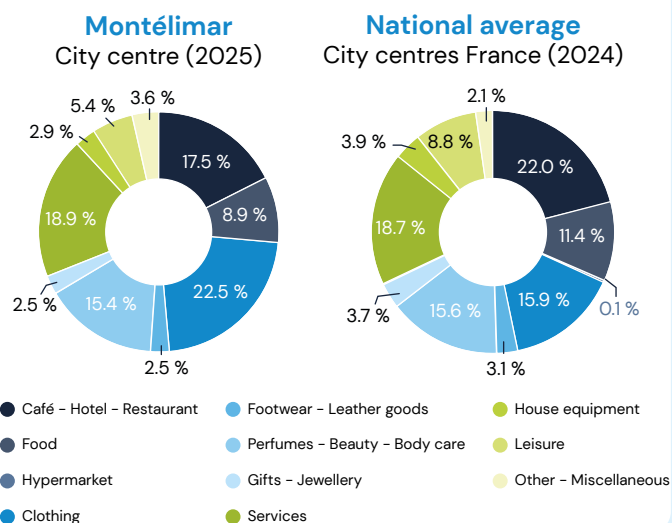
<sup>(1)</sup> Montélimar Commune

<sup>(2)</sup> INSEE Publication 2024 - Year 2021

## History of the vacancy rate



## Distribution of activities



## Retailer openings/closures (between the 2024 and 2025 censuses)



### Retailers who have opened a shop

GOLD UNION. KRAFT. MAISON 123. NORMAL. STREET ONE / CECIL

### Retailers who have closed a shop

CB D'EAU. GERARD DAREL. ITSI-BAN. J WELL. CARRE BLANC. JULES. MAAF. MAISON LEJABY. MERCIPLUS. MOA. OBJECTIFCODE. OLLYGAN. SUPERDRY. X AND O