

Shopping streets  
=  
575 locations

## Codata Method

- **On-site** data collections
- Distance covered by the data-collector: **14 km**
- **Annual** update
- Detailed **plans**
- Exhaustive within **Codata perimeters**



## Vacancy rate

2024  2025  
**3.7 %** **3.6 %**



## % Retailers

2024  2025  
**37.5 %** **38.7 %**

## Socio-demographic statistics <sup>(1)</sup>

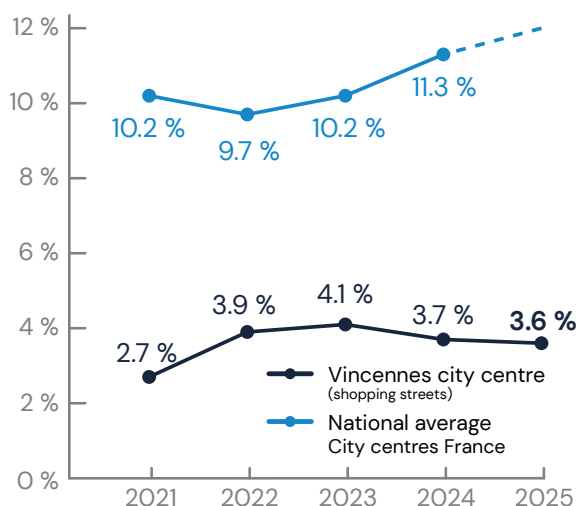
**48 799 inhabitants <sup>(2)</sup>**

Unemployment rate: **7.8 % <sup>(2)</sup>**

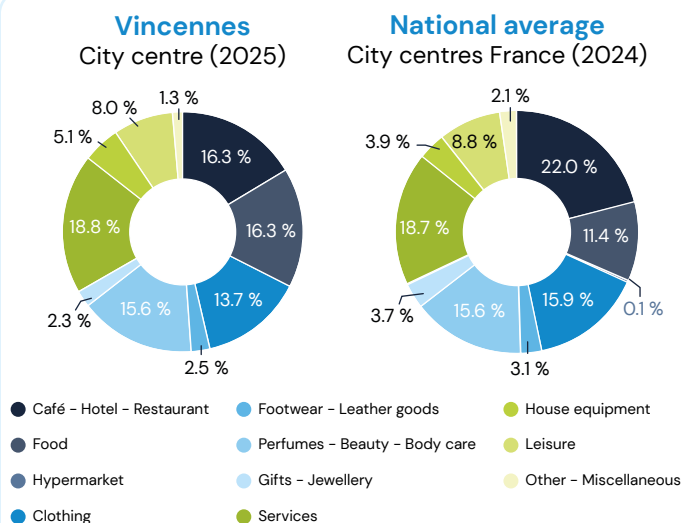
(1) Vincennes commune

(2) INSEE Publication 2024 - Year 2021

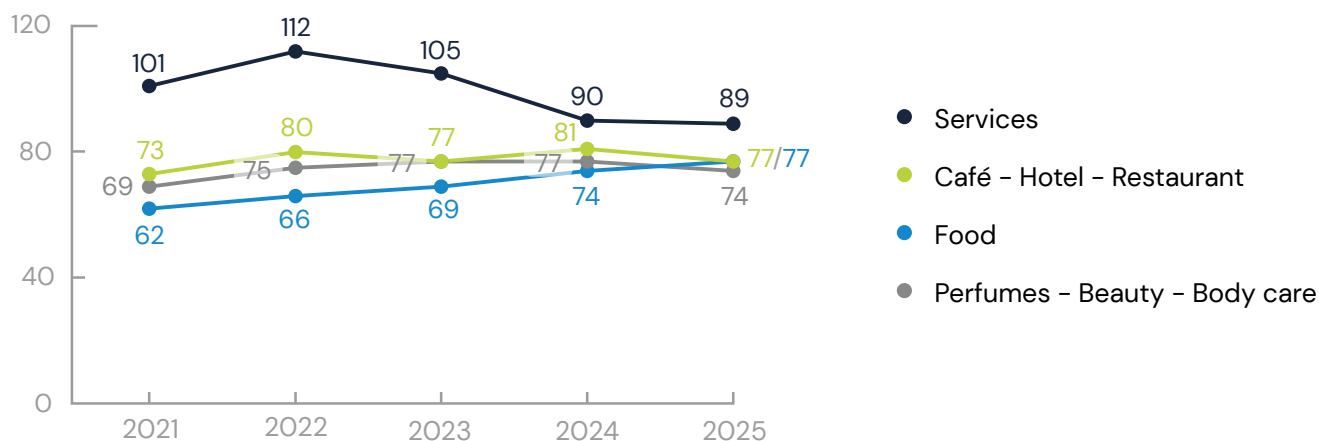
## History of the vacancy rate



## Distribution of activities



## Top 3 activities: number of shops



Codata perimeters can be modified from year to year according to the evolution of the commercial structure of studied sites.