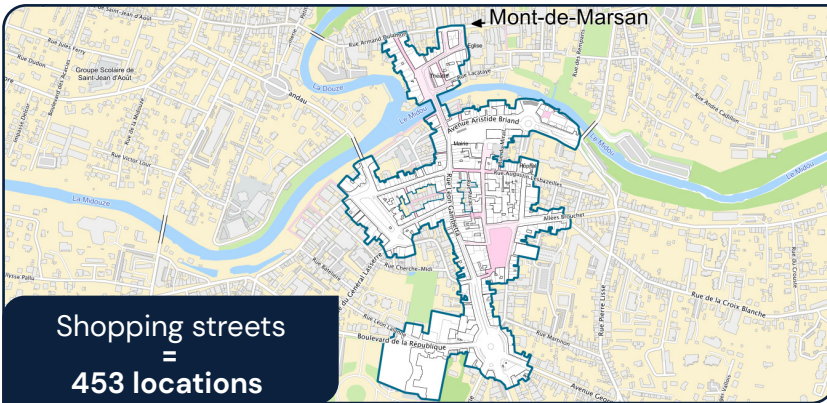




Codata Method

- **On-site** data collections
- Distance covered by the data-collector: **11.4 km**
- **Annual** update
- Detailed **plans**
- Exhaustive within **Codata perimeters**



Vacancy rate

2024 2025
18.3 % 17.3 %



% Retailers

2024 2025
27.4 % 26.1 %

Statistiques socio-démographiques ⁽¹⁾

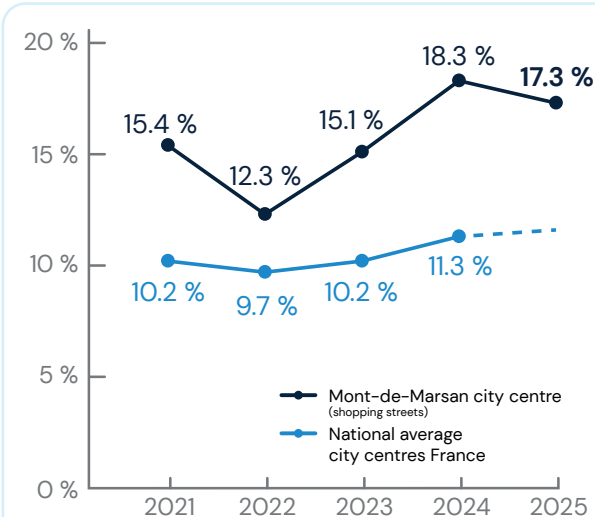
30 675 inhabitants ⁽²⁾

Unemployment rate: **13.3 %** ⁽²⁾

(1) Mont-de-Marsan commune

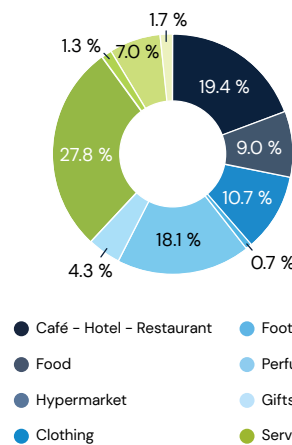
(2) INSEE Publication 2024 - Year 2021

History of the vacancy rate

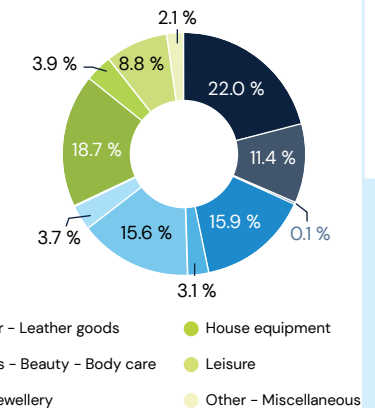


Distribution of activities

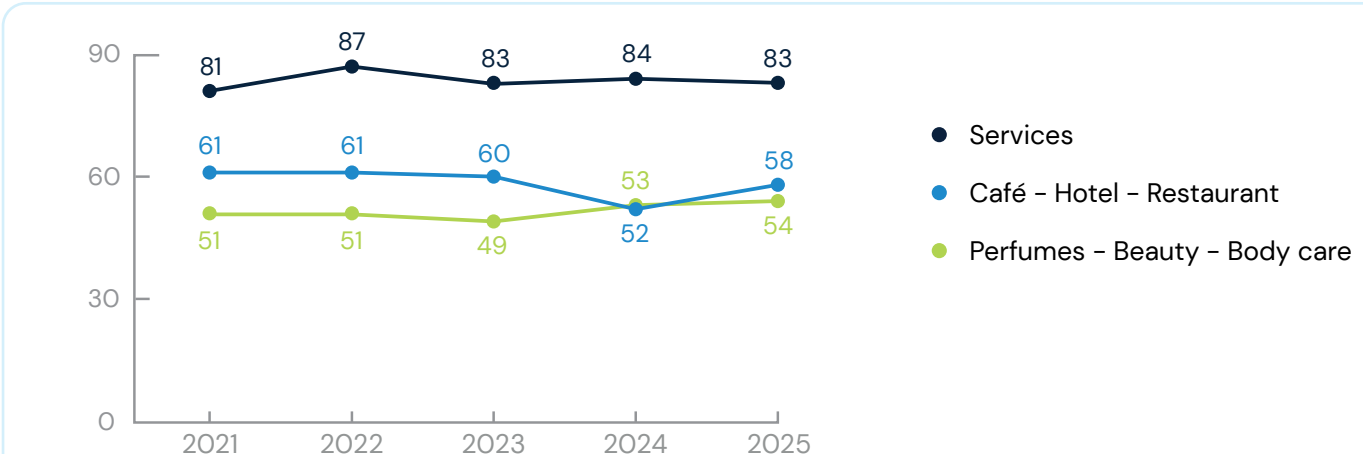
Mont-de-Marsan city centre (2025)



National average city centres France (2024)



Top 3 activities: number of shops



Codata perimeters can be modified from year to year according to the evolution of the commercial structure of studied sites.