

## Douai city centre

Shopping streets  
=  
572 locations

## Codata Method

- **On-site** data collections
- Distance covered by the data-collector: **14 km**
- **Annual** update
- Detailed **plans**
- Exhaustive within **Codata perimeters**



## Vacancy rate

2024 2025  
23.7 % 22.6 %



## % Retailers

2024 2025  
35.4 % 34.7 %

## Socio-demographic statistics <sup>(1)</sup>

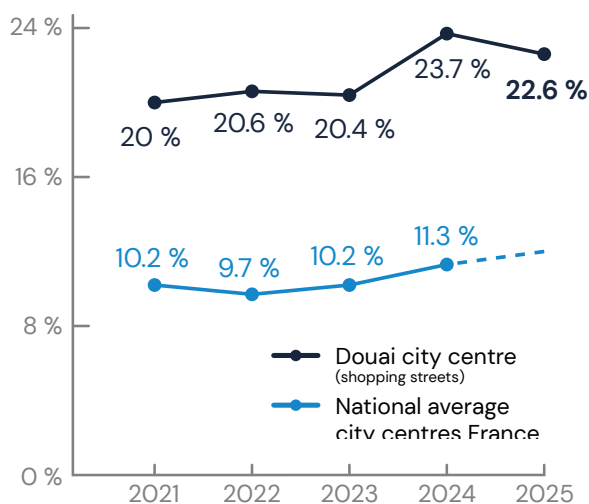
**39 648** inhabitants <sup>(2)</sup>

Unemployment rate: **22.3 %** <sup>(2)</sup>

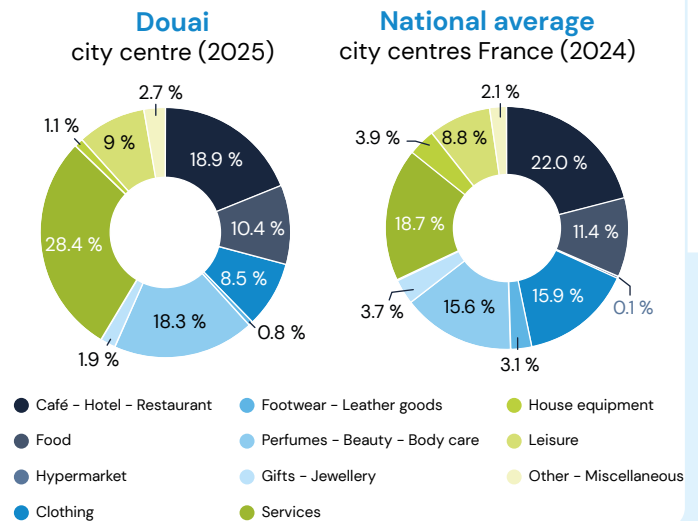
<sup>(1)</sup> Douai commune

<sup>(2)</sup> INSEE Publication 2024 - Year 2021

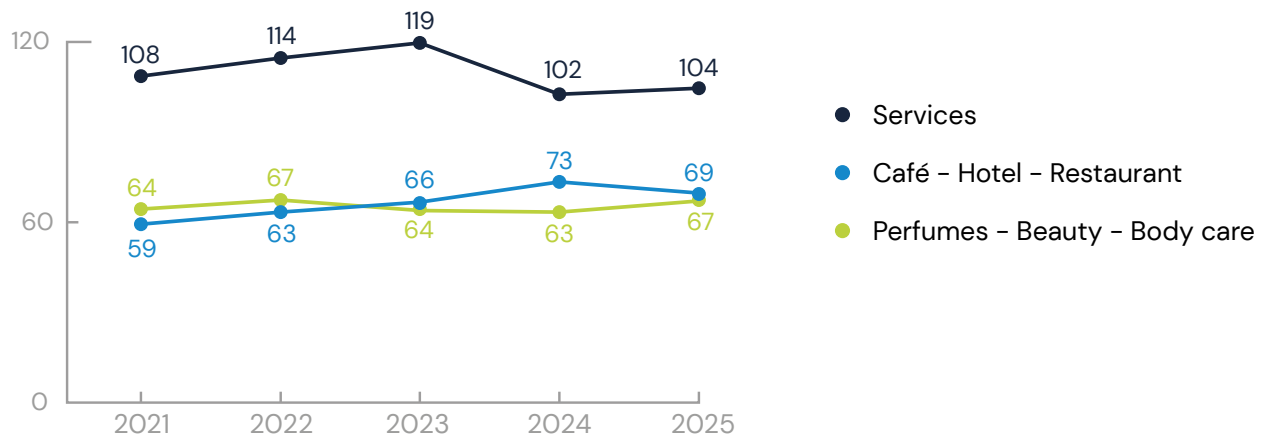
## History of the vacancy rate



## Distribution of activities



## Top 3 activities: number of shops



Codata perimeters can be modified from year to year according to the evolution of the commercial structure of studied sites.