

Douai city centre

Shopping streets
= 572 locations

Codata Method

- **On-site** data collections
- Distance covered by the data-collector: **14 km**
- **Annual** update
- Detailed **plans**
- Exhaustive within **Codata** perimeters



Vacancy rate

2024 23.7 %  2025 22.6 %



% Retailers

2024 35.4 %  2025 34.7 %

Socio-demographic statistics ⁽¹⁾

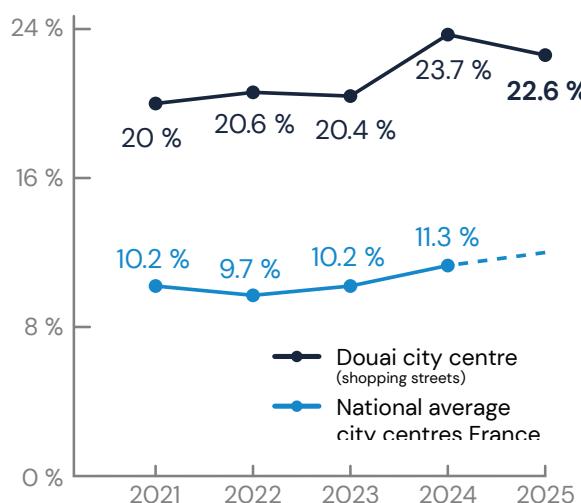
39 648 inhabitants ⁽²⁾

Unemployment rate: **22.3 %** ⁽²⁾

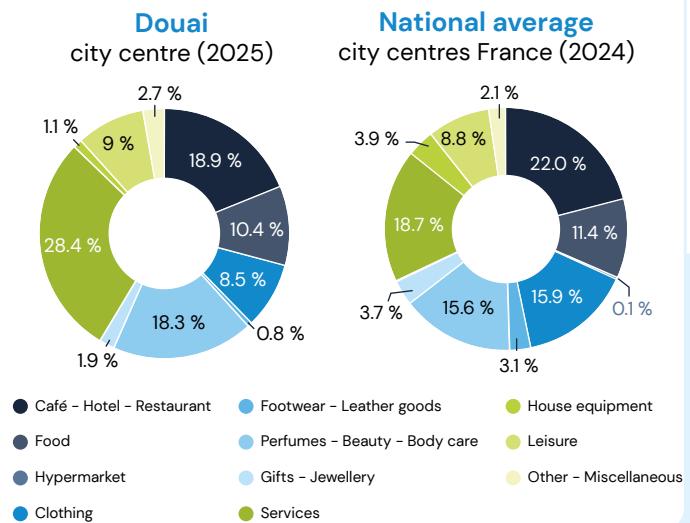
⁽¹⁾ Douai commune

⁽²⁾ INSEE Publication 2024 – Year 2021

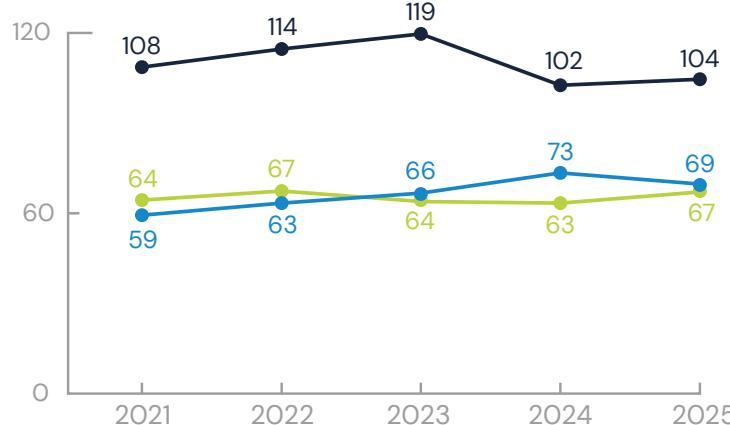
History of the vacancy rate



Distribution of activities



Top 3 activities: number of shops



Codata perimeters can be modified from year to year according to the evolution of the commercial structure of studied sites.